



MGEU Public Relations Spend Report

This report lists all monetary contributions of \$500 or more made during the year ended July 31, 2022

		TOTAL MONETARY CONTRIBUTIONS ≥ \$500: \$	34,988
Brandon Pride	Sponsorship <i>Contribution to support community events</i>	\$	500
Broadbent Institute	Press Progress Project <i>Contribution to support independent journalism through Press Progress.</i>	\$	5,000
Canadian Centre for Policy Alternatives (MB office)	Sponsorship <i>The Manitoba office of the Canadian Centre for Policy Alternatives works in collaboration with the community to conduct quality research that advances social justice and environmental sustainability.</i>	\$	15,000
Canadian Centre for Policy Alternatives (MB office)	Errol Black Chair on Labour Issues - Fundraising Brunch - Sponsorship <i>Raised funds for Errol Black Research Chair on Labour Issues - held on November 7, 2021.</i>	\$	700
Canadian Mental Health Association (CMHA)	Donation - Ride Don't Hide Campaign <i>CMHA campaign. MGEU encouraged locals participation as part of the Healthy Minds at Work Campaign. Funds raised by MGEU members matched by MGEU. MGEU and Member contributions are dedicated to CMHA's workplace mental health programming.</i>	\$	3,238
Corrections Museum of Manitoba & Historical Society	Donation <i>Donation to be used towards the establishment of a Corrections Museum in Winnipeg.</i>	\$	3,500
Fort Garry Women's Resource Centre	Sponsorship <i>Monetary sponsorship for their "Comedy for a Cause" fundraiser event held on June 16, 2022</i>	\$	500
Manitoba Association for Rights & Liberties	Donation	\$	500
Manitoba Women in Support of Equality	Sponsorship <i>MGEU sponsorship of the April 29, 2022 fundraiser for WISE, an organization that works to support women's equality.</i>	\$	500
National King Miner Contest	National King Miner Contest - June 2022 <i>Partnered with MFL to support this Thompson event. Monetary sponsorship of the National King Miner Contest. Request to support came from USW 6166, a close ally and partner of the MGEU in Thompson.</i>	\$	550
Pride Winnipeg Festival	Bronze Sponsorship - Pride Week - September 3 to 12, 2021	\$	1,000
Sara Riel Inc.	Sponsorship <i>Monetary sponsorship for their "Paths to Potential Walk & Run" fundraiser event held on May 15, 2022.</i>	\$	500
Strike! Movie Manitoba Corp	Sponsorship <i>Funds to help cover costs for the free public screening of Strike! as a part of 2022 Doors Open Winnipeg event (May 28 and 29, 2022).</i>	\$	500
Winnipeg Folk Fest	Winnipeg Folk Fest Sponsorship - Folk Fest Family Area <i>MGEU participated in an MFL-coordinated sponsorship. Helps to provide free admission for children under 12, allowing more families to attend. Received logo recognition in the family area and in various promotional materials.</i>	\$	2,500
Winnipeg Labour Council	<i>International Womens Day - Women's Health Clinic Fundraiser</i>	\$	500