

MGEU Public Relations Spend Report

This report lists all monetary contributions of \$500 or more made during the year ended July 31, 2020

		TOTAL MONETARY CONTRIBUTIONS ≥ \$500: \$	87,125
Canadian Centre for Policy Alternatives (MB office)	2019/2020 Sponsorship <i>The Manitoba office of the Canadian Centre for Policy Alternatives works in collaboration with the community to conduct quality research that advances social justice and environmental sustainability.</i>	\$	15,000
Canadian Centre for Policy Alternatives (MB office)	Errol Black Chair in Labour Issues - Fundraising Brunch - Sponsorship <i>Raised funds for Errol Black Research Chair on Labour Issues - held on November 3, 2019.</i>	\$	2,000
Canadian Mental Health Association (CMHA)	Funding for Workplace Mental Health Programming <i>First of two \$25,000 installments that support the Workplace Mental Health programming of CMHA. Next contribution to be made in August of 2020.</i>	\$	25,000
Career Connections Inc.	2019 Sponsorship - Mental Health in The Workplace Speaker <i>Monetary support for a fundraising event that supported an MGEU workplace. Event promoted destigmatizing mental health.</i>	\$	1,000
Canadian Labour Congress	United Nations Commission of Status of Women 64 (UNCSW64) <i>Promo item sponsorship for MGEU participation in UNCSW64.</i>	\$	500
Community Unemployed Help Centre (CUHC)	Donation <i>CUHC provides information, assistance, advice, and representation to individuals dealing with the federal government's Employment Insurance program and the Manitoba Government's Employment and Income Assistance program. The Centre's services are open to everyone in need and no fees are charged for any service.</i>	\$	10,000
Labour Christmas Tree Organizing Committee	Support for 2019 Labour Christmas Tree event <i>-Event took grade 6 students from inner city schools to the Manitoba Museum 1919 strike exhibit. Organized by MFL & Affiliate Unions</i>	\$	500
Make Poverty History Manitoba	Donation <i>Make Poverty History Manitoba is a multi-sectoral collaborative coalition representing business, education, student, youth, Aboriginal, newcomer, labour, women's, disability, urban, rural, and northern communities. The coalition's efforts are directed primarily at the provincial level. The coalition works to change public policy to achieve a Manitoba without poverty.</i>	\$	500
Manitoba Federation of Labour	Event Sponsorship - Dec 6, 2019 Women's Memorial Lunch <i>Event marking Canada's National Day of Remembrance and Action to End Violence against women.</i>	\$	900
Manitoba Women in Support of Equality	Sponsor - WISE Annual Working in Support of Equality Breakfast fundraiser <i>MGEU sponsorship of the October 18, 2019 fundraiser for WISE, an organization that works to support women's equality.</i>	\$	500
Ndinawemaaganag Endaawaad	Donation <i>Organization dedicated to helping at-risk youth in Winnipeg by providing them with the shelter, culture, recreation, education, outreach and support they need for safe and healthy lives. Donation matched by personal donations from the MGEU Board of Directors.</i>	\$	1,340
Paramedics Association of Manitoba	Paramedicine Across Canada Expo - Event Sponsor <i>Monetary support for one of Canada's premier paramedicine conferences. Explores the latest in research and evidence important to paramedics and their practice.</i>	\$	15,000
SAFE Workers of Tomorrow (SWOT)	Fundraiser Sponsorship <i>This organization teaches high school students about their workplace health and safety rights.</i>	\$	3,000
Skills Canada	2019 Awards of Distinction - Sponsorship <i>Skills Canada encourages and supports a coordinated Canadian approach to promoting skilled trades and technologies to youth. Event held Dec 2, 2019 to celebrate those who have shared their time and expertise to train apprentices, and to raise the profile of apprenticeship training in the skilled trades in Manitoba.</i>	\$	1,000
St. Amant - Free The Spirit Festival	2019 Sponsorship for Community Festival / Fundraiser <i>Monetary Support of the Free The Spirit Festival held September 28, 2019. MGEU represents staff at St. Amant. Significant recognition was provided.</i>	\$	3,500
United Way (Portage la Prairie)	2019 Fundraising Support - Spaghetti Luncheon Fundraiser <i>Supported the Spaghetti Luncheon United Way Fundraiser organized by MGEU members in Portage la Prairie.</i>	\$	1,135
United Way of Brandon	2019 Sponsorship	\$	750
Winnipeg Paramedic Benevolent Society	Organization Sponsorship <i>WPBS is a paramedic alumni organization that will provide wellness and educational opportunities for Paramedics. The organization will also provide philanthropy to various charities, non-profit organizations and community groups throughout Winnipeg as chosen by the Board of Directors.</i>	\$	2,500
Winnipeg Police Association	Cool 2BE Kind Sponsorship - 2019/2020 Anti Bullying Campaign <i>Campaign focuses on teaching youth in grades K-8 the value of being kind, encouraging them to be kind to others and make good choices in school and life. Off-duty police officers visit schools and community organizations throughout Winnipeg to deliver fun and interactive presentations.</i>	\$	500
Workers United	Strike support for Tim Horton's Lockout	\$	2,500