

MGEU Public Relations Sponsorships/Contributions

This report lists all monetary contributions of \$500 or more made during the year ended July 31, 2017

		TOTAL MONETARY CONTRIBUTIONS ≥ \$500: \$	144,155.31
Aboriginal Day Live	Aboriginal Day Live - June 21, 2017 <i>Part of MFL coordinated sponsorship of APTN's National Aboriginal Day Live event, held on June 21, 2017. Recognizes and celebrates the unique heritage, diverse cultures, and outstanding achievements and contributions of First Nations, Inuit, and Metis Peoples. MGEU shared a booth at the event with other contributing unions.</i>	\$	750.00
All Charities Campaign	2016 Donation <i>Annual contribution covers printing & promotion costs of the annual All Charities Campaign, a workplace campaign enabling Manitoba government employees to donate to charities of their choice through the convenience of payroll deduction or a one-time gift by cash or cheque.</i>	\$	16,000.00
Apprenticeship Manitoba	Apprenticeship Manitoba Awards of Distinction - 2016 Sponsorship <i>Event held Nov 3, 2016 celebrating those who share their time and expertise to train apprentices. As gold sponsor, MGEU received a table for the awards dinner and MGEU logo was displayed on event signage, dinner program, and website.</i>	\$	1,000.00
Brandon & District Worker Advocacy Centre	Donation <i>Brandon and District Worker Advocacy Centre provides a range of services to workers, including information on training opportunities through employment insurance, career counselling, access to benefits, and help with job searches and financial management.</i>	\$	1,000.00
Broadbent Institute	2017 Sponsorship (1st installment of a 3 year commitment) <i>MGEU made a \$10,000 commitment over 3 years as part of a NUPGE sponsorship that includes contributions from various NUPGE affiliated unions. The Broadbent Institute is "Canada's leading progressive, independent organization championing change through the promotion of democracy, equality, and sustainability and the training of a new generation of leaders."</i>	\$	3,333.33
Canadian Centre for Policy Alternatives (MB office)	2016/2017 Sponsorship <i>The Manitoba office of the Canadian Centre for Policy Alternatives works in collaboration with the community to conduct quality research that advances social justice and environmental sustainability.</i>	\$	17,916.69
Canadian Centre for Policy Alternatives (National)	2016/2017 Sponsorship <i>The Canadian Centre for Policy Alternatives is one of Canada's leading sources of progressive policy ideas. Its work is rooted in the values of social justice and environmental sustainability.</i>	\$	600.00
Canadian Federation of Students Manitoba	"Communities Not Cuts" Rally - Apr 22/2017 <i>Sponsorship to support the cost of organizing a rally against provincial government cuts to public services and programs.</i>	\$	500.00
City of Winnipeg - Fire & Paramedic Service	2016 WFPS Run Sponsor <i>Event support for the WFPS Half Marathon, 10K & 5K runs. Sponsorship recognition received in a section of race route.</i>	\$	1,500.00
City of Winnipeg - Fire & Paramedic Service	2017 WFPS Run Sponsor - Oct 15/2017 <i>Event support for the WFPS Half Marathon, 10K & 5K runs. Sponsorship recognition received in a section of race route.</i>	\$	1,500.00
CKUW	CKUW - Youth Radio Camp <i>Camp sponsor. The radio camp is a one-of-a-kind free summer program where community youth participants gain knowledge and experience in developing and showcasing media production and radio broadcasting skills. Families enrolling their children in Radio Camp face barriers in accessing fee based programs. Significant online and on air recognition of MGEU's contribution is provided.</i>	\$	750.00
Community Unemployed Help Centre (CUHC)	Donation <i>CUHC provides information, assistance, advice, and representation to individuals dealing with the federal government's Employment Insurance program and the Manitoba Government's Employment and Income Assistance program. The Centre's services are open to everyone in need and no fees are charged for any service.</i>	\$	10,000.00

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Fort Garry Women's Resource Centre	2017 Donation <i>Fort Garry Women's Resource Centre is a not-for-profit organization supporting women to engage in healthy life choices for themselves and their families through innovative and responsive programming and excellence in service.</i>	\$	500.00
Health Sciences Association of British Columbia NUPGE	Legal Defense Fund Contribution - Brian Day/Cambie Clinic BC Supreme Court Case <i>Brian Day, a BC orthopaedic surgeon, is suing to challenge the provincial law that prohibits British Columbians from purchasing insurance for medically necessary services - services that are already covered by provincial Medicare Plans. NUPGE and its components have been constant participants in the defense of Medicare and have supported the Canadian Health Coalition and/or provincial coalitions. Given the serious impact this case could have on the face of Canadian healthcare, NUPGE suggested contribution toward the coalition of labour and NGO interveners in the Brian Day/Cambie Clinic case at the BC Supreme Court.</i>	\$	6,300.00
Labour Christmas Tree Organizing Committee	Support for 2016 Labour Christmas Tree event <i>Organized by MFL & Affiliate Unions, the Labour Christmas Tree is an annual Christmas party for two inner city schools, providing 100 inner city children with a winter coat, mitts and toque.</i>	\$	500.00
Leukemia & Lymphoma Society	2016 "Light the Night" Walk Sponsor <i>Sponsorship made in memory of Caren Zimmerman, former MGEU staff. Significant recognition is provided to MGEU (E-newsletter announcing partnership, MGEU logo on chosen section of walk route)</i>	\$	2,500.00
Leukemia & Lymphoma Society	2017 "Light the Night" Walk Sponsor <i>Sponsorship made in memory of Caren Zimmerman, former MGEU staff. Significant recognition is provided to MGEU (E-newsletter announcing partnership, MGEU logo on chosen section of walk route)</i>	\$	2,500.00
Make Poverty History Manitoba	Make Poverty History Manitoba - Fundraising Concert - March 16/2017 <i>Make Poverty History Manitoba is a multi-sectoral collaborative coalition representing business, education, student, youth, Aboriginal, newcomer, labour, women's, disability, urban, rural, and northern communities. The coalition's efforts are directed primarily at the provincial level. The coalition works to change public policy to achieve a Manitoba without poverty.</i>	\$	1,000.00
Manitoba Congress of Medical Laboratory Science	Manitoba Congress of Medical Laboratory Science - Brandon, Oct 3-5/2017 <i>By sponsoring this annual conference, attended by many MGEU technical/professional members, MGEU receives significant recognition at the event.</i>	\$	1,500.00
Manitoba Federation of Labour	Domestic Violence Leave Awareness <i>Monetary contribution to assist the MFL in their public awareness campaign to get the word out about Manitoba's Domestic Violence Leave provisions, ensuring that victims of domestic violence know their rights and the support available to them.</i>	\$	1,500.00
Manitoba Filipino Street Festival	Manitoba Filipino Street Festival - Aug 26/2017 <i>Sponsor of the annual Manitoba Filipino Street Festival. The sponsorship included an opportunity for MGEU to have an information booth.</i>	\$	3,000.00
Manitoba Peace Officers Memorial Foundation	Peace Officer Memorial Statue <i>Total \$24,000 commitment over two years. \$10,000 to be forwarded next year. Monetary contribution to support construction of memorial monument for peace officers (includes Conservation Officers, Corrections Officers and Sherrifs) killed on the job.</i>	\$	14,000.00
Manitoba Women in Support of Equality	Sponsor - WISE Annual Working in Support of Equality Breakfast fundraiser <i>MGEU sponsorship of the October 20, 2017 fundraiser for WISE, an organization that works to support women's equality.</i>	\$	500.00
MB Service Excellence Awards (MSEA)	19th Annual MSEA Awards <i>Paid for the printing cost of 700 programs and tickets associated with this event, which recognizes excellence in workplace performance, community service. MGEU support is recognized at the event.</i>	\$	6,380.29

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MFL Occupational Health Centre (MFLOHC)	Operational Support - Contribution for Newsletter Printing <i>The MFL Occupational Health Centre (OHC) is a community health centre funded by Winnipeg Regional Health Authority and donations. The Centre helps workers, employers, and joint health and safety committees to improve workplace health and safety conditions and eliminate hazards.</i>	\$	1,000.00
NASHI	Funding for a safe house for trafficking victims in Western Ukraine <i>Registered charity that works to combat human trafficking. PSAC encouraged MGEU and other MFL unions to contribute.</i>	\$	500.00
National King Miner Contest	National King Miner Contest - June 24/2017 <i>Partnered with MFL to support this Thompson event. Monetary sponsorship of the National King Miner Contest. Request to support came from USW 6166, a close ally and partner of the MGEU in Thompson</i>	\$	550.00
Parkland Crisis Centre	2016 Donation <i>Matched donations made by the MGEU Board of Directors. The Parkland Crisis Centre is a charitable, non-profit organization and one of 10 emergency women's shelters located in Manitoba. They provide safe, non-judgemental and confidential support services to women and children who are fleeing intimate partner abuse. They offer a 24 hour crisis line, emergency shelter, counselling, child and youth programs, support groups, referrals and advocacy.</i>	\$	1,125.00
PRIDE North of 55	Sponsorship - Thompson Pride March - Sept 16/2017 <i>MGEU sponsorship provided significant recognition.</i>	\$	500.00
Pride Winnipeg Festival	Bronze Sponsorship - Pride Week - May 26th to June 4th, 2017 <i>Sponsorship for Winnipeg Pride provided significant recognition.</i>	\$	1,000.00
Rossbrook House	2016 Sponsorship <i>Support provided to aid Rossbrook House with printing costs for their annual report. The Rossbrook House creates safe spaces for children, teenagers and young parents. Promoting awareness about being on the streets and providing education in the community is developed in activities for people in alternative school programs. Rossbrook offers sports, arts and snacks for young people and encourages people to get involved with their charity.</i>	\$	2,500.00
SAFE Workers of Tomorrow (SWOT)	Safe Workers of Tomorrow - 11th Annual Golf Tournament Fundraiser - Aug 3/2017 <i>SWOT provides presentations to students across Manitoba, designed to educate on how new and young workers can be safe and healthy on the job. MGEU sponsored the annual SWOT fundraising event.</i>	\$	1,000.00
SHARE	2016 Pension Forum Sponsor (Dec 6, 2016) <i>Sponsored SHARE's MB pension forum, which provided opportunity for education, debate and networking that examined current and emerging trends, issues and challenges facing occupational pension funds. Sponsorship included a number of discounted registrations for members of the MGEU Pension and Benefits Committee to attend.</i>	\$	5,000.00
Skills Manitoba	Skills Canada National Competition - 2017 Sponsorship <i>Skills Canada encourages and supports a coordinated Canadian approach to promoting skilled trades and technologies to youth.</i>	\$	500.00
Special Olympics Manitoba	Donation - 2017 Manitoba Law Enforcement Polar Plunge <i>Supported a group of MGEU members raising funds for Special Olympics Manitoba. Organization provides year-round sports programs, training and competitions for Manitobans with an intellectual disability.</i>	\$	500.00
United Way of Winnipeg	2016 Fundraising Campaign - Annual Contribution	\$	10,000.00
University of Manitoba	National Centre for Truth and Reconciliation, University of Manitoba <i>Contribution in recognition of Dr. Nigaan Sinclair's presentation to MGEU staff on truth and reconciliation. Providing such education to staff responds to a call to action made by the Truth and Reconciliation Commission of Canada.</i>	\$	750.00
Vita Canada Day Parade	Vita Canada Day Parade - July 1/2017 <i>Sponsor children's events at the Vita Canada Day Parade. Includes recognition of MGEU support.</i>	\$	1,200.00

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Willow Place Inc.	Sponsorship of Nov 29, 2016 event - "Changing the Conversation" <i>An MGEU organized workplace, Willow Place is the largest shelter in Manitoba, providing over 10,000 bed nights of service for over 800 women and children in 2015. As visionary Sponsor, MGEU provided opening remarks at the event, and received recognition on the screen, the program brochure, social media, and other Willow Place media (e.g. website, newsletter, annual report).</i>	\$	1,500.00
Winnipeg Folk Fest	Winnipeg Folk Fest Sponsorship - Folk Fest Family Area <i>MGEU participated in an MFL-coordinated sponsorship. Helps to provide free admission for children under 12, allowing more families to attend. Receive logo recognition in the family area and in various promotional materials.</i>	\$	3,000.00
Winnipeg Labour Council	Jane McAlevey - Sponsorship for Public Presentation (Nov 2-4, 2017) <i>Winnipeg Labour Council arranged for Jane McAlevey, a union organizer, to speak to better organize and rally against the public sector cuts being imposed. Monetary contribution to help cover the costs of the event.</i>	\$	500.00
Winnipeg Labour Council	Labour Day Picnic (Sept 4/2017) <i>Sponsorship of 5th annual Labour Day Barbeque on September 4th at Vimy Ridge Park.</i>	\$	2,500.00
Winnipeg Police Association	Cool 2BE Kind Sponsorship - 2016/2017 Anti Bullying Campaign <i>Campaign focuses on teaching youth in grades K-8 the value of being kind, encouraging them to be kind to others and make good choices in school and life. Off-duty police officers visit schools and community organizations throughout Winnipeg to deliver fun and interactive presentations.</i>	\$	500.00
Workers Memorial Foundation	Funding contribution <i>Total \$25,000 commitment over two years. \$10,000 to be forwarded next year. Fund set up to memorialize workers who have died in the workplace by erecting and maintaining a monument in their honour on or near the grounds of the Manitoba Legislative Building.</i>	\$	15,000.00