

MGEU Public Relations Spend Report

This report lists all monetary contributions of \$500 or more made during the year ended July 31, 2019

		TOTAL MONETARY CONTRIBUTIONS ≥ \$500: \$	108,780.69
1919 Strike Centennial Fund	1919 Strike Centennial <i>Committed \$50,000 in support of the Centennial event commemorating the 1919 General Strike. First donation made in 2017/2018 fiscal year. Second donation remitted in 2018/2019 fiscal year.</i>	\$	25,000.00
1919 Strike Centennial Fund	1919 Strike Centennial - Manitoba Museum Exhibit <i>\$15,000 donation toward the Manitoba Museum's remodel of the Urban Gallery. Visitors to the exhibit learned about the early days of the General strike and the urgent needs of the striking workers. They felt a sense of the conditions of the strike, the marches, and the propaganda in publications at that time.</i>	\$	15,000.00
Apprenticeship Manitoba	Apprenticeship Manitoba Awards of Distinction - 2018 Sponsorship <i>Event held Nov 1, 2018 celebrating those who share their time and expertise to train apprentices. As gold sponsor, MGEU received a table for the awards dinner and MGEU logo was displayed on event signage, dinner program, and website.</i>	\$	1,000.00
Canadian Centre for Policy Alternatives (MB office)	2018/2019 Sponsorship <i>The Manitoba office of the Canadian Centre for Policy Alternatives works in collaboration with the community to conduct quality research that advances social justice and environmental sustainability.</i>	\$	15,000.00
Canadian Centre for Policy Alternatives (MB office)	Research Project Support <i>Two separate research projects being conducted. The first on how to build and finance a universal child care system, and the second an investigation into what it's really like to live on a poverty-level minimum wage. Contribution is part of an MFL coordinated contribution from a variety of unions.</i>	\$	1,500.00
Canadian Centre for Policy Alternatives (MB office)	Errol Black Chair in Labour Issues - Fundraising Brunch (1x Tables) <i>Raised funds for Errol Black Research Chair on Labour Issues - held on October 28, 2018.</i>	\$	1,200.00
Community Unemployed Help Centre (CUHC)	Donation <i>CUHC provides information, assistance, advice, and representation to individuals dealing with the federal government's Employment Insurance program and the Manitoba Government's Employment and Income Assistance program. The Centre's services are open to everyone in need and no fees are charged for any service.</i>	\$	10,000.00
Dauphin HERO Club	Donation <i>Organization dedicated to supporting individuals facing mental illness. Organization lost their building to a fire on February 7, 2019. Donation made to help support their recovery to continue doing their valuable work in the community. Donation matched by personal donations from the MGEU Board of Directors.</i>	\$	1,375.00
Fight for \$15 and Fairness	Donation <i>Campaign for a minimum wage that is a living wage.</i>	\$	1,200.00
Manitoba Congress of Medical Laboratory Science	Manitoba Congress of Medical Laboratory Science - Brandon, Nov 1-2/2018 <i>By sponsoring this annual conference, attended by many MGEU technical/professional members, MGEU receives significant recognition at the event.</i>	\$	1,500.00
Manitoba Federation of Union Retirees	Donation <i>Organization of retired union activists which advocates for health care, pensions, social policy and education.</i>	\$	500.00
Manitoba Filipino Street Festival	Manitoba Filipino Street Festival (June 8-9,2019) - Silver Sponsor <i>Sponsor of the annual Manitoba Filipino Street Festival. The sponsorship included an opportunity for MGEU to have an information booth.</i>	\$	6,000.00
Manitoba Health Coalition	Public Health Care Champion - Fundraiser <i>Table purchase at fundraiser</i>	\$	1,000.00
Manitoba Paramedic Honour Guard	MB Paramedic Honour Guard Donation <i>Non-profit, volunteer group of Paramedics both active and retired from across the province. MPHG represents the profession at official functions such as Remembrance Day and Line of Duty Death ceremonies. Honour guard uniform purchased in support of this group.</i>	\$	1,400.00
Manitoba Women in Support of Equality	Sponsor - WISE Annual Working in Support of Equality Breakfast fundraiser <i>MGEU sponsorship of the October 26, 2018 fundraiser for WISE, an organization that works to support women's equality.</i>	\$	500.00
Mayworks	Sponsorship of MayWorks Program Book (May 2019) <i>Advertisement in MayWorks festival program booklet. Festival of labour and the arts.</i>	\$	1,500.00

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MB Service Excellence Awards (MSEA)	Sponsor of Annual MSEA Awards (June 2019) <i>Paid for the printing cost of programs and tickets associated with this event, which recognizes excellence in civil service workplace performance, community service. MGEU support is recognized at the event.</i>	\$	4,772.52
National King Miner Contest	National King Miner Contest - June 2019 <i>Partnered with MFL to support this Thompson event. Monetary sponsorship of the National King Miner Contest. Request to support came from USW 6166, a close ally and partner of the MGEU in Thompson.</i>	\$	550.00
Philippine Heritage Council of MB Inc.	Philippine Heritage Celebration Month - June 2019 - Gold Sponsor	\$	3,000.00
Project Neecheewam	4th Annual Pow Wow July 31/19 - Drummer Sponsorship <i>MGEU represents staff at Project Neecheewam.</i>	\$	500.00
SAFE Workers of Tomorrow (SWOT)	Safe Workers of Tomorrow - Annual Golf Tournament Fundraiser <i>Tournament is the Safe Workers of Tomorrow's major annual fundraising event. This organization teaches high school students about their workplace health and safety rights.</i>	\$	1,625.00
SAFE Workers of Tomorrow (SWOT)	Bingo Bowl Fundraiser - May 9, 2019 - Sponsorship <i>Event recognizing and celebrating North American Occupational Safety and Health Week 2019. Proceeds from event donated to SWOT.</i>	\$	1,000.00
Skills Canada	2018 Program Sponsorship <i>Skills Canada encourages and supports a coordinated Canadian approach to promoting skilled trades and technologies to youth.</i>	\$	500.00
United Way (Portage la Prairie)	2018 Fundraising Support - Spaghetti Luncheon Fundraiser <i>Supported the Spaghetti Luncheon United Way Fundraiser held in Portage la Prairie.</i>	\$	958.17
United Way of Brandon	2018 Sponsorship	\$	1,000.00
Vita Canada Day Committee	Vita Canada Day Parade - July 1/2019 <i>Sponsored children's activities at the Vita Canada Day Parade. Includes recognition of MGEU support.</i>	\$	1,200.00
Winnipeg Folk Fest	Winnipeg Folk Fest Sponsorship - Folk Fest Family Area <i>MGEU participated in an MFL-coordinated sponsorship. Helps to provide free admission for children under 12, allowing more families to attend. Received logo recognition in the family area and in various promotional materials.</i>	\$	3,000.00
Winnipeg Labour Council	WLC Labour Day Picnic - Support	\$	2,500.00
Winnipeg Paramedic Benevolent Society	Organization Sponsorship <i>WPBS is a paramedic alumni organization that will provide wellness and educational opportunities for Paramedics. The organization will also provide philanthropy to various charities, non-profit organizations and community groups throughout Winnipeg as chosen by the Board of Directors.</i>	\$	2,500.00
Winnipeg Police Association	2019 Charity Ball <i>Purchased tickets for a 10 person table.</i>	\$	1,500.00
Winnipeg Police Association	Cool 2BE Kind Sponsorship - 2018/2019 Anti Bullying Campaign <i>Campaign focuses on teaching youth in grades K-8 the value of being kind, encouraging them to be kind to others and make good choices in school and life. Off-duty police officers visit schools and community organizations throughout Winnipeg to deliver fun and interactive presentations.</i>	\$	500.00