

MGEU Public Relations Spend Report

This report lists all monetary contributions of \$500 or more made during the year ended July 31, 2023

		TOTAL MONETARY CONTRIBUTIONS ≥ \$500: \$	98,480
Canadian Centre for Policy Alternatives (MB office)	Sponsorship <i>The Manitoba office of the Canadian Centre for Policy Alternatives works in collaboration with the community to conduct quality research that advances social justice and environmental sustainability.</i>	\$	15,000
Canadian Centre for Policy Alternatives (MB office)	Errol Black Chair in Labour Issues - Fundraising Brunch - Tickets (October 30, 2022) <i>Raised funds for Errol Black Research Chair on Labour Issues.</i>	\$	750
Canadian Mental Health Association (CMHA)	Sponsorship <i>Contribution to workplace mental health programming at CMHA.</i>	\$	25,000
Community Unemployed Help Centre (CUHC)	Donation <i>CUHC provides information, assistance, advice, and representation to individuals dealing with the federal government's Employment Insurance program and the Manitoba Government's Employment and Income Assistance program. The Centre's services are open to everyone in need and no fees are charged for any service.</i>	\$	10,000
End Homelessness Winnipeg	Donation	\$	1,000
National King Miner Contest	National King Miner Contest - Thompson (June 2023) <i>Partnered with MFL to support this Thompson event. Monetary sponsorship of the National King Miner Contest. Request to support came from USW 6166, a close ally and partner of the MGEU in Thompson.</i>	\$	550
Skills Canada	Apprenticeship Manitoba - 2022 Awards of Distinction - Sponsorship (Nov 2, 2022) <i>Skills Canada encourages and supports a coordinated Canadian approach to promoting skilled trades and technologies to youth. Event held to celebrate those who have shared their time and expertise to train apprentices, and to raise the profile of apprenticeship training in the skilled trades in Manitoba.</i>	\$	1,500
St. Amant - Free The Spirit Festival	Sponsorship for Community Festival / Fundraiser (Sep 24, 2022) <i>Monetary Support of the Free The Spirit Festival. MGEU represents staff at St. Amant. Significant recognition was provided.</i>	\$	3,500
United Way of Brandon	Donation	\$	750
United Way of Winnipeg	2022 Fundraising Campaign - "Pacesetter Union" Contribution <i>Labour organized fundraising request. WLC requested United Way Winnipeg's 2022 campaign be supported. Recognition provided in the Winnipeg Free Press.</i>	\$	5,000
Western Manitoba Regional Library	Donation <i>MGEU Local 202. MGEU matched MGEU Board of Directors' donation to this organization. Donation helps the Western Manitoba Regional Library provide resources, spaces and services in their community.</i>	\$	1,030
WFPS Run	2022 WFPS Run Sponsor (October 16, 2022) <i>Event support for the WFPS Half Marathon, 10K & 5K runs. Sponsorship recognition received in a section of race route.</i>	\$	500
Winnipeg Art Gallery	Gallery Ball Fundraiser - Tickets (October 15, 2022) <i>Purchased tickets to a fundraiser event supporting Local 150, Winnipeg Art Gallery. Event raised over \$285,000 for youth outreach and education programming at WAG-Qaumajuq, enabling thousands of children in the community to experience more through art.</i>	\$	1,400
Winnipeg Folk Fest	Winnipeg Folk Fest Sponsorship - Folk Fest Family Area <i>MGEU participated in an MFL-coordinated sponsorship. Helps to provide free admission for children under 12, allowing more families to attend. Received logo recognition in the family area and in various promotional materials.</i>	\$	2,500
Winnipeg Labour Council	Sponsorship of Labour Day 2022 Picnic (Sept 5, 2022)	\$	2,500
Winnipeg Police Association	2023 Charity Ball (April 29, 2023) <i>Purchased tickets for a 10 person table.</i>	\$	2,000
Winnipeg Police Association	Cool 2BE Kind Sponsorship - 2022/2023 Anti Bullying Campaign <i>Campaign focuses on teaching youth in grades K-8 the value of being kind, encouraging them to be kind to others and make good choices in school and life. Off-duty police officers visit schools and community organizations throughout Winnipeg to deliver fun and interactive presentations.</i>	\$	500
World Police & Fire Games	World Police and Fire Games - Event Sponsor <i>Sponsored the Mental Health and Wellness Summit category. Provided input into content for the mental health speakers series, ensuring content was relevant to correctional officers, paramedics and other occupational groups that MGEU represents.</i>	\$	25,000