



MGEU Public Relations Spend Report

This report lists all monetary contributions of \$500 or more made during the year ended July 31, 2024

TOTAL MONETARY CONTRIBUTIONS ≥ \$500: \$ 72,007

Canadian Centre for Policy Alternatives (MB office)

Sponsorship \$ 15,417
The Manitoba office of the Canadian Centre for Policy Alternatives works in collaboration with the community to conduct quality research that advances social justice and environmental sustainability.

Canadian Centre for Policy Alternatives (MB office)

Errol Black Chair in Labour Issues - Fundraising Brunch - Tickets (November 12, 2023) \$ 1,125
Raised funds for Errol Black Research Chair on Labour Issues.

Canadian Mental Health Association (CMHA)

Sponsorship \$ 25,000
Contribution to workplace mental health programming at CMHA.

Community Unemployed Help Centre (CUHC)

Donation \$ 10,000
CUHC provides information, assistance, advice, and representation to individuals dealing with the federal government's Employment Insurance program and the Manitoba Government's Employment and Income Assistance program. The Centre's services are open to everyone in need and no fees are charged for any service.

Genesis House

Donation \$ 500
MGEU matched the MGEU Board of Directors' donations to this organization. Genesis House is a shelter in Winkler for abused women and children dedicated to protecting and empowering women to make their own life choices.

Main Street Project

Donation \$ 500
MGEU Local 136. MGEU matched the MGEU Board of Directors' donations to this organization. Donation helps the Main Street Project serve the needs of Winnipeg's most marginalized residents.

Manitoba Federation of Labour

Indigenous Labour Studies Bursary \$ 2,000
Partnership with MFL, WAPSO and other Manitoba unions to create a bursary for an Indigenous Labour Studies student. MGEU committed to funding for five (5) years, commencing in 2022. Note that the bursaries reported here are for both 2023 and 2024 bursary years.

Manitoba Federation of Labour

Tickets - Women's Memorial Lunch (Dec 6, 2023) \$ 665
Event marking Canada's National Day of Remembrance and Action to End Violence against women.

Manitoba Federation of Labour

Learn About Labour Program Sponsorship \$ 750
MFL program to educate students on unions and the labour movement.



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Manitobans for the Arts

Annual Membership \$ 1,500
Manitobans for the Arts (MB4A) advocates and lobbys for increased operating funding to arts and culture sector groups. This group's advocacy impacts multiple MGEU locals, including the Winnipeg Art Gallery, the Manitoba Museum, the Manitoba Centennial Centre, and the Manitoba Arts Council.

Manitobans for the Arts

MB4A Arts Summit - June 4, 2024 - Sponsorship \$ 2,000
MGEU sponsored the coffee break for the MB4A Arts Summit on June 4, 2024. The summit brought together around 100 different people from different Arts organizations to discuss the challenges experienced in the Arts Community. MGEU sponsorship was noted in the event program and on signage at the event.

National King Miner Contest

National King Miner Contest - Thompson (June 2024) \$ 550
Partnered with MFL to support this Thompson event. Monetary sponsorship of the National King Miner Contest. Request to support came from USW 6166, a close ally and partner of the MGEU in Thompson.

Social Housing and Human Rights Campaign

Donation to social/public housing campaign \$ 1,000
Donation helps facilitate education and capacity building with grassroots groups across Canada to build a sustained movement calling on governments to invest in non-market, rent-geared-to-income social/public housing.

United Way - Brandon & District

Donation \$ 1,000

United Way - Brandon & District

Sponsorship - Portage la Prairie night market fundraiser \$ 1,000

Winnipeg Folk Fest

Winnipeg Folk Fest Sponsorship - Folk Fest Family Area \$ 2,500
MGEU participated in an MFL-coordinated sponsorship. Helps to provide free admission for children under 12, allowing more families to attend. Received logo recognition in the family area and in various promotional materials.

Winnipeg Labour Council

Sponsorship of Labour Day 2023 Picnic \$ 2,500

Winnipeg Labour Council

Sponsorship of annual Labour Leaders Community Awards \$ 2,000

Winnipeg Police Association

2024 Charity Ball (April 27, 2024) \$ 2,000
Purchased tickets for a 10 person table.