

PUBLIC RELATIONS EXPENDITURE REPORT

This report lists all monetary contributions of \$500 or more made during the year ended July 31, 2025

TOTAL MONETARY CONTRIBUTIONS ≥ \$500: \$ 60,200

Canadian Centre for Policy Alternatives (MB office)

Sponsorship \$ 20,000

The Manitoba office of the Canadian Centre for Policy Alternatives works in collaboration with the community to conduct quality research that advances social, economic, and environmental justice.

Canadian Centre for Policy Alternatives (MB office)

Errol Black Chair in Labour Issues - Fundraising Brunch - Tickets (November 3, 2024) \$ 1,250

Raised funds for Errol Black Research Chair on Labour Issues.

Community Unemployed Help Centre (CUHC)

Donation \$ 10,000

CUHC provides information, assistance, advice, and representation to individuals dealing with the federal government's Employment Insurance program and the Manitoba Government's Employment and Income Assistance program. The Centre's services are open to everyone in need and no fees are charged for any service.

End Homelessness Winnipeg

Ending Homelessness Together 2024 Conference - Presenting Sponsor \$ 15,000

MGEU was the presenting sponsor for the Ending Homelessness Together 2024 event, a major conference on homelessness and reconciliation that was held in December 2024. End Homelessness Winnipeg is a non-profit organization focused on creating lasting solutions within Winnipeg to prevent and end homelessness. MGEU represents staff at End Homelessness Winnipeg.

Manitoba Federation of Labour

Indigenous Labour Studies Bursary \$ 1,000

Partnership with MFL, WAPSO and other Manitoba unions to create a bursary for an Indigenous Labour Studies student. MGEU committed to funding for five (5) years, commencing in 2023. Two (2) years remain of funding commitment.

Mayor's Ball

Gold Sponsor - Celebration of Winnipeg's 150th \$ 2,500

Event held on the 150th anniversary of the establishment of the City of Winnipeg. This event raised funds for four arts organizations: Royal Winnipeg Ballet, Manitoba Opera, Royal Manitoba Theatre Centre and the Winnipeg Symphony Orchestra. MGEU represents City of Winnipeg paramedics.



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National King Miner Contest

National King Miner Contest - Thompson \$ 550
Partnered with MFL to support this Thompson event. Monetary sponsorship of the National King Miner Contest. Request to support came from USW 6166, a close ally and partner of the MGEU in Thompson.

Northern Health Foundation

Donation for The Pas Health Complex and chemotherapy wing \$ 2,500

St Amant

Sponsorship for Community Festival / Fundraiser - "Free the Spirit" (Sep 21, 2024) \$ 3,500
MGEU represents staff at St. Amant. Significant recognition was provided.

Winnipeg Art Gallery

Gallery Ball Fundraiser - Tickets (October 19, 2024) \$ 1,400
Purchased tickets to a fundraiser event supporting Local 150, Winnipeg Art Gallery. Event raised over \$300,000 for youth outreach and education programming at WAG-Qaumajuq, enabling thousands of children in the community to experience more through art. MGEU represents staff at the Winnipeg Art Gallery.

Winnipeg Folk Fest

Winnipeg Folk Fest Sponsorship - Folk Fest Family Area \$ 2,500
MGEU participated in an MFL-coordinated sponsorship. Helps to provide free admission for children under 12, allowing more families to attend. Received logo recognition in the family area and in various promotional materials.